@realtycommercial



Guide to **selling** your commercial property.

We are commercial real estate.

@realty is an international real estate agency with over 600+ real estate professionals nation wide. We provides innovative digital tools and customised marketing strategies with a international network of property experts, whilst retaining the personal service and customer experience of a small business. @realty is dedicated to providing real customer service with proven results.

We support business and work with you to sell & lease all types of commercial assets from office spaces, retail, developments, factories, warehouses and much more!

Better service, better results.



Powerful marketing tools.

How to maximise your listing's exposure



Before we go to market

- Premium Photography
- Professional Videography
- Floorplan
- Buyer data match

Core marketing products

- Signboards
- Brochures
- IM's

Digital marketing platforms

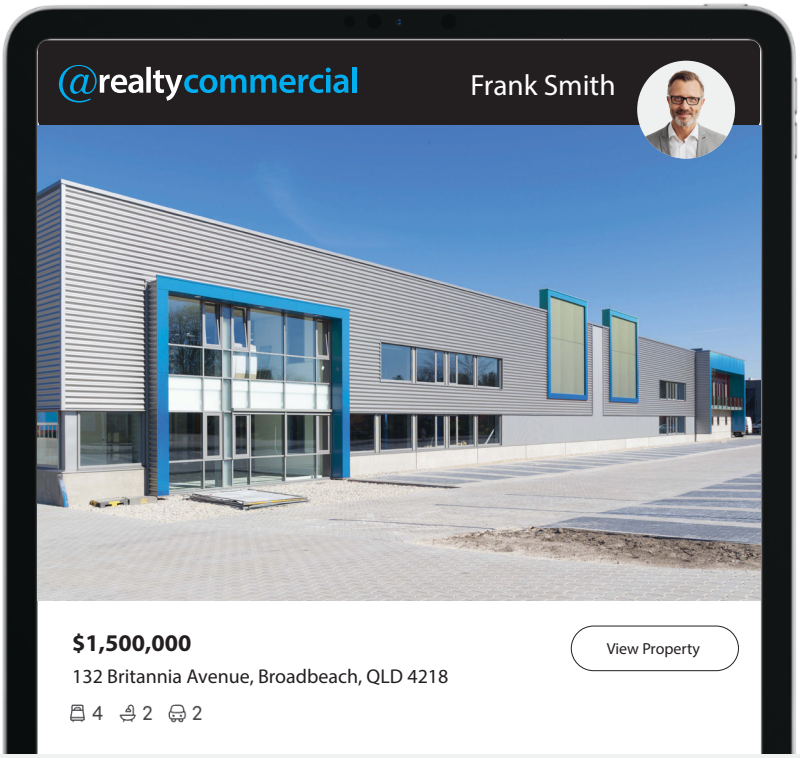
- realcommercial.com.au
- commercialrealestate.com.au
- commercialview.com.au
- theonsitemanager.com.au
- atrealty.com.au
- Mass email & SMS database
- Social Media Boost

Customised marketing catered for your listing.

@realty believes all commercial properties need innovative marketing strategies individually catered for your listing. Our market experts research what is best to suit your listing and have the maximim outcome. Whilst print marketing is importants, digital is a great way to market your listing nationally and cost effective 24/7.

We provide FREE standard online advertising on the following leading platforms:

- realcommercial.com.au
- commercialrealestate.com.au
- commercialview.com.au
- theonsitemanager.com.au
- atrealty.com.au



Advertise Now, Pay Later

Take the stress out of paying for advertising before you sell your property with an advertise now, pay later funding solution through Property Credit.

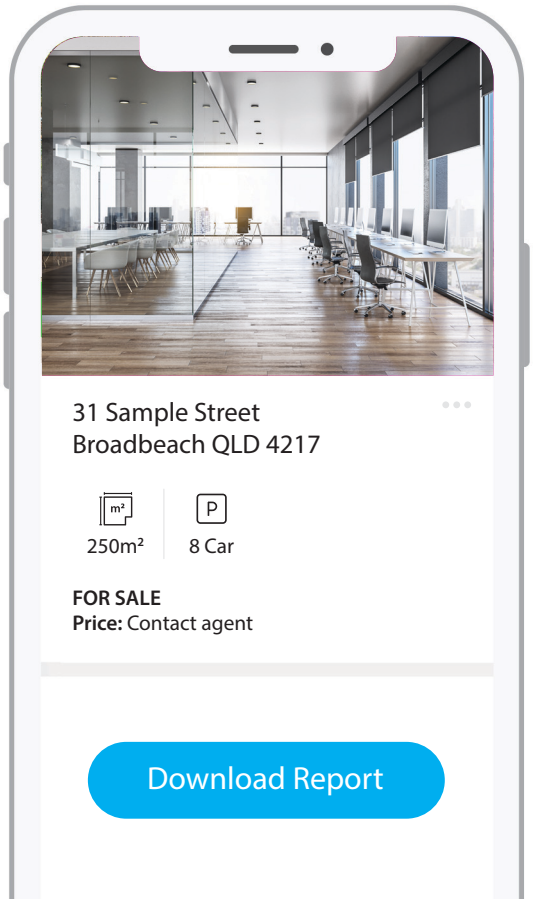
There's nothing to pay until settlement, so you can get to market fast and showcase your property to its full potential. It takes just minutes to apply and funds can be ready in as little as 24 hours.

See how Property Credit may be the solution for you!

Why sell with us?

What makes an @realty expert different

	@realty	OTHER AGENCIES
Avg Agent Experience of 10 years +	✓	Not all
24/7 Access to listing performance / stats	✓	X
Customised marketing packages based on your property	✓	Not all
Digital / Social Media marketing packages	✓	Not all
National Network of 750+ agents working together	✓	X
Professional head office team providing agent support	✓	Not all
Secure trust accounting system to prevent fraud	✓	X
In-house mortgage broking to assist buyers with quick settlement	✓	X
In-house conveyancing for quick and simple settlement	✓	X
Free ads on 100 + international websites	✓	X



24/7 Access to your listing's statistics

We've built the first modern real estate platform, pairing top talent with technology to make the selling experience intelligent and seamless.

- View property campaign results instantly
- Track enquiries and open home attendees
- View current or past offers
- Access your documents and invoices

Plan your next move.

Position yourself to make the best offer

If you are purchasing another property after the sale of your current property, you will want to make sure you are in the best position to make the most compelling offer so you don't miss out.

The @realty Finance expert can help you with finding the best finance option for your next purchase as well as discuss bridging finance options with you so that your offer is not conditional on the sale of your current property.

Our expert team works with **60+ banks** to find the best home loan options for you.

Schedule an obligation free 5 minute call to find out

- Your borrowing capacity
- Best interest rates available
- Bank Cashback offers
- Bridging finance options

CONTACT US



Boost your listings views with social media

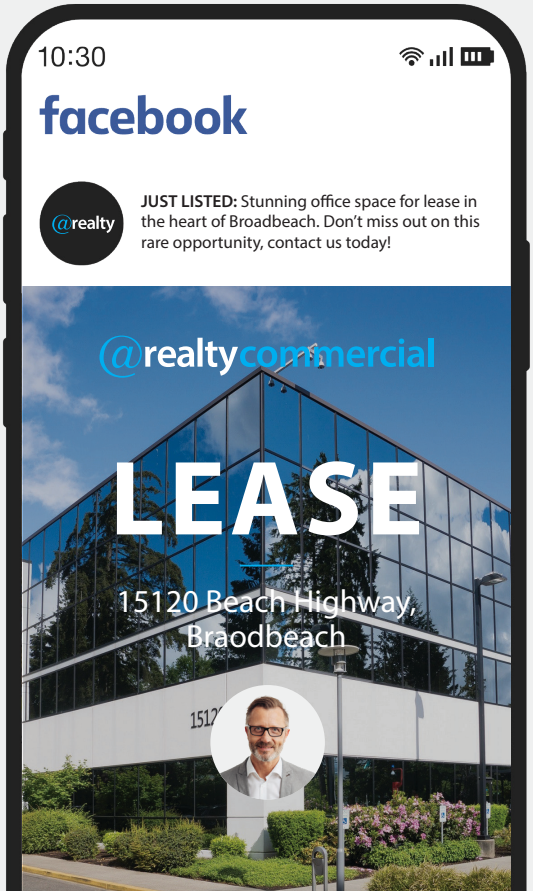
How does it work?

Social Boost combines the power of @realty's data and Facebook's expansive reach. This allows us to target buyers with the demographics and behaviour that indicate an interest and intent to purchase property, and extend your campaign's reach.

Who are we targeting?

Active property seekers looking to snap up a property within your suburb. Social Boost targets a high-intent audience and increases the number of times your ad is displayed on Facebook to a relevant audience.

- People who have viewed a property in the same area in the last 60 days.
- People who have visited the suburb and surrounding area recently.
- People who are part of our "lookalike audience" – A Facebook audience that have similar characteristics to the high-intent @realty audience.



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Thank you.

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